

2010 RETAIL BOOTH PRICING

Corporate Name: _____
 Individual (if not corporation): _____
 Name to Appear on Booth Sign: _____
 Contact Name: _____ Phone: _____ - _____ - _____
 Address: _____ Fax: _____ - _____ - _____
 City: _____ State: _____ Zip: _____
 Email: _____
 Web Link: If you desire to have us create a direct link from our website to yours - included at no charge
 () Yes, URL: www. _____ .com

Describe your product or service: _____
 Will You Sell & Deliver Products on the Show Floor: () Yes () No
 Will You Consign Products to the Southern Region Ski Patrol Ski & Snowboard Swap: () Yes () No
 (10 x 20 min booth size to participate in Swap, 500 Tags per 10 x 20 booth space 1500 Tags per 20' x 20' booth space)

Booth Staff Names:
 1 _____ 4 _____
 2 _____ 5 _____
 3 _____ 6 _____

Booth Pricing: (Booth includes 5 amp Electric Service, Pipe, Drapery and Name Plate)

Booth Sizes:	10' x 10'	10' x 20'	20' x 20'	
Booth Prices:	\$1095	\$1695	\$2395	\$ _____
Carpet Option:	\$125	\$245	\$495	\$ _____
	colors available: () Blue () Red () Black			
Table Option:	(1) - 6' skirted table, (2) plastic chairs - add \$100			\$ _____
	Low Table () or High Table ()			
	TOTAL			\$ _____

Payment Terms

An initial deposit must accompany this application and be sent before June 30th, 2010 to reserve booth space. The amount of the initial deposit is half the total amount for exhibit space plus options by the booth size selected above. The balance of the amount due must be sent no later than August 31st, 2010. Failure to make a timely deposit will result in forfeit of your reservation.

Payment: Check or Credit Card () Check () Visa () MC () Discover

Make check payable to: SV Events LLC.

Name on Card: _____
 Credit Card #: _____ - _____ - _____ - _____
 EXP Date: ____ / ____ CVV Code: _____
 Signature: _____

This application, once accepted by SV Events LLC., a Illinois Limited Liability Company, (hereinafter referred to as "SVE"), will continue our agreement for exhibit space at the Windy City Ski and Snowboard Show in Schaumburg, IL. (hereinafter referred to as the "Show"). We hereby agree to the Terms and Conditions attached with this application and incorporated herein, and agree to abide by them and any additional rules deemed necessary by SVE.

By: X _____ Date: / / Accepted By: _____

EXHIBITORS SIGNATURE

MANAGEMENT'S SIGNATURE